CAMPAIGN SUMMIT

CANDIDATE AND CAMPAIGN STAFF TRAINING

lpha Training for progressive change and victory in the Valley and Sierra lpha



Candidates need to be trained. We all get that.

In 2014, over 100 candidates, activists and labor organizations came together for the SNOPAC Campaign Summit and Candidate Training. That included participants who became elected Supervisors and City Council members, and others who played key staff roles.

Candidates also need a trained base of local activists and leaders they can trust-not outside consultants they can call. We get that, too.

In 2016, we are going to fill a gap in progressive campaigns: training local activists as campaign staff.

The SNOPAC 2016 Candidate Summit and Campaign Staff **Operations Training** will bring together candidates and volunteers to train to win progressive victories in the Sierra and Valley — and to build a base of regional campaign staff talent for future campaigns.

SNOPAC and our labor partners are committed to creating a lasting organization and campaign structure to win political change and secure environmental and social justice for our communities.

DETAILS: DATE: January 28-29, 2016

LOCATION: Sacramento Central Labor Council, Sacramento, CA

FOR INFORMATION AND TO RSVP:

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🕅 Sponsored by SNOPAC, The California Labor Federation, The Sacramento Central Labor Council, Northern California Carpenters Regional Council, and other labor and conservation partners.

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